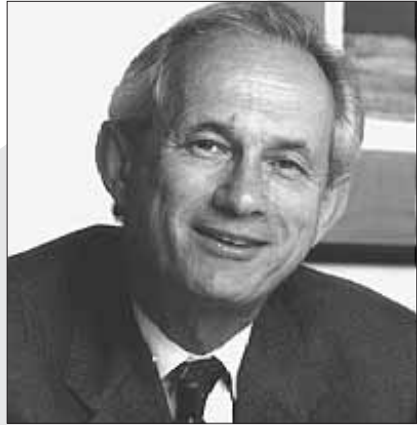


Mr. Herschel Segal, Guest of Honor

It's an honour to be a part of the 16th annual benefit evening for the *Fondation de la mode de Montréal*. As an active member of Montreal's fashion and design community for over 45 years, I have witnessed and been continuously driven by the evolution of fashion in this city.

Le Château has been entrenched in the Montreal fashion community from our first store opening in 1959. Since then, we've remained committed to helping develop the industry here, choosing to take advantage of the vast design, management, merchandising and manufacturing talent that has been cultivating alongside us throughout our many years in the city.

Today, even as globalization infuses all aspects of our business, we still believe that our strong connection to the Montréal fashion industry is one of our best assets and it is with great pride that we continue to align ourselves with the dynamic energy that exists here. Our journey has just begun as Le Château's sights are set on reaching new levels of achievement in retail and we're thrilled to share our success with those who have always supported us.



I'd like to take this opportunity to thank the individuals who have shown their support at this evening's event and to the many industry partners who have been a part of Le Château's success.

May the same passion that has been my driving force, even today, inspire many others to continue to nurture one of Montréal's most cherished assets and to attain new levels of innovation and achievement in the future.