

# The Guests of Honor for the 24<sup>th</sup> benefit evening

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Having graduated from University of Ottawa in art history and theory, Chantal Durivage successfully managed the careers of over 40 artists before plunging into the world of show production. She also worked at Max Films, where she assisted Roger Frappier in his production work, and at Analekta Productions, where she supervised the production of recordings of their much-appreciated classical music.

Jean-François Daviau has had a storied career since he graduated with his Bachelor of Communications from the *Université de Montréal*. These accomplishments include his time as public affairs advisor for the *Caisse de dépôt et placement du Québec*, and as foreign-press spokesman for the *Cirque du Soleil*.



**Chantal Durivage and  
Jean-François Daviau**

Co-presidents, *Groupe Sensation Mode*

In 2000, these 2 visionaries joined forces to found *Groupe Sensation Mode*. Their objective was to imagine, produce and promote internationally appreciated cultural and artistic shows celebrating fashion and design. Nor was success long in coming. *Groupe Sensation Mode* is already recognised as one of Canada's most influential fashion forces, generating significant economic benefits for local designers and clothiers.

For 13 years, their many fashion productions have reached hundreds of thousands of spectators and many journalists as well as creative people and opinion leaders of all stripes.

Their fashion and design events are among the world's most prestigious. For example, their Fashion Theatre, – produced in Berlin, Tokyo, New York and London – and their Fashion and Opera show – presented in Los Angeles and New York – were critical successes that unquestionably contributed to the recognition and appreciation of Canadian creators throughout the world. *Groupe Sensation Mode* is also a partner in significant international franchises such as Tokyo Fashion Week and the prestigious Who's Next salon.

The group takes part in fashion-and-clothing industry think tanks set up by the *ministère des Finances et de l'Économie*, in the committee for the Québec Charter for body image, health and diversity. It also sits on the executive committee and board of Festimania, as well as on the jury of the Canadian P&G Beauty Media Award. The *Festival Mode et Design* is part of the *Regroupement des événements majeurs internationaux (REMI)*.

*Groupe Sensation Mode* has been awarded many national and international prizes and distinctions.