

# Guest of honor Frank Lyman



**Mr Frank Lyman**

Before the label and the brand existed, there was a young rebel who loved fashion and Rock & Roll, and who was eager to succeed. Frank Lyman starting selling women's apparel collections to specialty boutiques and department stores in Quebec and Ontario. He built a loyal clientele one store at a time, and developed a reputation as a smart, caring and immensely creative salesperson with excellent judgement and a keen eye for style. He had found his true passion in life – the exciting and at times crazy world of fashion.

He quickly learned the business from beginning to end, then designed with his customer in mind: the elegant and confident woman. By working closely with the stores that sell his collections, he learned that their success was his success. This fundamental lesson became his lifelong mission as a designer and manufacturer.

Following years of successful global expansion, Mr. Lyman decided it was time to build a brand based on his own name and on his own personal principles of creating quality, highly commercial products, while doing business ethically and building the lives of all involved along the way. This was the launch of Frank Lyman Design in 2001, with 3 employees and a big dream.

Frank Lyman Design is already celebrating 15 years in business, employing over 550 staff with a head office in Montréal and a global sales force in over 60 countries on all continents. The company recently moved in to its newly custom-built, state-of-the-art headquarters and warehouse in Montréal.

Frank Lyman's achievements are the culmination of his efforts and love for the fashion industry. In his own words: "Be passionate, work hard, and there will be no limit to the success you can achieve."