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“To help tomorrow’s stars take their place”

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For release

Until January 23, 2019 to register

Graduate scholarship contest in the fashion industry

Montréal, Monday, October 22, 2018 — The *Fondation de la mode de Montréal* announces the launch of its annual graduate scholarship contest for students in fashion design, production and marketing from different fashion schools in Québec. The closing date of the contest is January 23, 2019.

At its 30th fundraising event in Montreal next May, the *Fondation de la mode de Montréal* intends to once again distribute a minimum of \$100,000 in graduate scholarships and internship grants to the best of the next generation in Quebec.

As in previous years, the independent jury of recognized professionals will evaluate the presentation files, meet the selected candidates and nominate the laureates of the various graduate scholarships and internship grants.

“Encouraging fashion training and research to stimulate creativity and better position Montréal and Québec in the global competition is the raison d'être of the *Fondation de la mode de Montréal*, a non-profit and charitable organization founded in 1989 and administered on a voluntary basis by celebrities from the fashion and business industries”, underlines the President of the Foundation, Mr. Jacques Marchand.

“The *Fondation de la mode de Montréal* continues to transmit this message of hope to the next generation, that the fashion industry offers many opportunities for success to those who are enterprising, persevering and who want to innovate”, recalls Jacques Marchand.

The 2018 laureates

During its 29th benefit evening last May, the *Fondation de la mode de Montréal* presented scholarship and internship grants to the following 11 winners:

- ▶ **Laurie-Anne Adjoualé, from Gatineau** - A Fashion Marketing graduate from *Cégep Marie-Victorin*, she received a five thousand dollar (\$5,000) grant to enter the Bachelor's degree in Fashion Design and Management with a major in Industrial Management, at the *École supérieure de mode de l'ESG UQAM*.
- ▶ **Ivana Araya Espinoza, from Montréal** — A Fashion Design graduate from LaSalle College International School of Fashion, Arts and Design and a graduate with a Bachelor's degree in Fashion Design and Management with a major in Design and Stylistm from the *École supérieure de mode de l'ESG UQAM*, she received a \$15,000 grant to enter the Master's program in Creative Direction at Polimoda– International Institute of Fashion Design in Florence, Italy.
- ▶ **Valérie Canuel, from Québec** — A Fashion Marketing graduate from *Campus Notre-Dame-de-Foy* and a student in the second year of her Bachelor's degree in Fashion Design and Management with a major in Fashion Marketing at the *École supérieure de mode de l'ESG UQAM*, she received a scholarship of five thousand dollars (\$5,000) to complete her Bachelor's degree in Fashion Marketing.
- ▶ **Guillaume Delisle, from Saint-Eustache** — A Fashion Design graduate from *Cégep Marie-Victorin*, he received a five thousand dollar (\$5,000) renewal to complete the final year of his Bachelor's degree in Fashion Design and Management with a major in Design and Stylistm, at the *École supérieure de mode de l'ESG UQAM*.
- ▶ **Marianne Frève, from Laval** — A Fashion Design graduate from *Cégep Marie-Victorin*, she received a five thousand dollar (\$5,000) renewal to pursue the Bachelor's degree program in Fashion Design and Management with a major in Design and Stylistm, at the *École supérieure de mode de l'ESG UQAM*.
- ▶ **Camille Lamontagne, from Vaudreuil-Dorion** — A Fashion Design graduate from LaSalle College International School of Fashion, Arts and Design, she received a five thousand dollar (\$5,000) renewal to pursue the Bachelor's degree program in Fashion Design and Management with a major in Design and Stylistm, at the *École supérieure de mode de l'ESG UQAM*.
- ▶ **Marie-Ève Lecavalier, from Saint-Hubert** — Holding a Bachelor's degree in Fashion Design and Management with a major in Design and Stylistm from the *École supérieure de mode de l'ESG UQAM* and a Master's degree in Fashion and Accessory Design from the *Haute École d'Art et de Design (HEAD)* in Geneva, she received a five thousand dollar (\$5,000) grant to complete a 12-week internship with the designer Raf Simons in Antwerp , in Belgium.
- ▶ **Zoé Leroux-Blain, from Montréal** — A Fashion Design graduate from LaSalle College International School of Fashion, Arts and Design, she received a fifteen thousand dollar (\$15,000) renewal to pursue the Bachelor's degree program in Costume Studies at Dalhousie University, in Halifax.

- ▶ **Samuel Pronovost, from Brossard** — A Fashion Design graduate from *Cégep Marie-Victorin*, he received a five thousand dollar (\$5,000) renewal to pursue the Bachelor's degree program in Fashion Design and Management with a major in Design and Stylism, at the *École supérieure de mode de l'ESG UQAM*.
- ▶ **Tristan Réhel, from Repentigny** — A Fashion Design graduate from *Cégep Marie-Victorin*, he received a five thousand dollar (\$5,000) grant to pursue the Bachelor's degree program in Fashion Design and Management with a major in Design and Stylism, at the *École supérieure de mode de l'ESG UQAM*.
- ▶ **Noémie Vallières, from Montréal** — A Fashion Design graduate from LaSalle College International School of Fashion, Arts and Design and a student in the second year of her Bachelor's degree program in Fashion Design and Management with a major in Design and Stylism, at the *École supérieure de mode de l'ESG UQAM*, she received a five thousand dollar (\$5,000) grant to complete a 13-week internship with designer Zac Posen in New York.

Noémie has also received a five thousand dollar (\$5,000) renewal to complete the third and last year of the Bachelor's program in Fashion Design and Management with a major in Design and Stylism, at the *École supérieure de mode de l'ESG UQAM*.

Information and registration form

Students from different Québec fashion schools interested in participating in the *Fondation de la mode de Montréal* graduate scholarship contest can obtain the registration form by calling the Foundation at 514 939-4403 or by writing to michelle.bouthillette@lcieducation.com.

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